

## What is the Resource Fair?

During the Clovis Memorial Run, local companies and organizations provide information about their company and services. There will be giveaways, demonstrations, and raffle tickets for sale for great prizes. Event proceeds benefit the Clovis Senior Activity Center.

## Clovis Memorial Run Info

When: Saturday, May 27, 2017. Resource fair starts at 7:30 a.m., first run event at 8:00 a.m., pancake breakfast at 8:15 a.m.

What: 5K run/walk, 2-mile walk, 1/2 mile kid's run, 1/2 mile Senior Walk & Roll. 5K is timed but other events are not competitive. There's also a pancake breakfast.

Who: All ages and are welcome.

Why: To honor our seniors and veterans. Proceeds go to the Clovis Senior Activity Center.

Where: Clovis Senior Activity Center, 850 4th Street, Clovis.

Cost: 5K & 2-mile are \$35 per participant, 1/2 mile kid's run and senior walk are \$25 per participant until May 13. Costs increase by \$5 per participant after May 13. **Veterans and active military participate for free if registered by May 13; after May 13, it's \$10.** Each participant gets a nice polyester dry-weave shirt, pancake breakfast ticket, raffle ticket and goodie bag.



For more information on the race including becoming a sponsor for the event or having a booth at the resource fair, please contact the Resource Fair Coordinator.

**Moni Randolph**  
(559) 324-2759

Visit our website  
[www.ClovisMemorialRun.com](http://www.ClovisMemorialRun.com)



## Clovis Senior Activity Center

## Clovis Memorial Run & Resource Fair

# May 27, 2017

## Our 6th Year!

**Clovis Senior Activity Center**  
850 4th Street  
Clovis, CA 93612  
(559) 324-2750

## Why You Should Sponsor?

- ⇒ Your sponsorship includes space at our resource fair where you will engage with hundreds of customers (event attendees) directly and receive immediate feedback.
- ⇒ Display business logos and gain recognition for your business including information and coupons in the race bags.
- ⇒ Obtain naming rights to the event, or part of the event such as a specific area (Gold Level sponsor)
- ⇒ Showcase and demonstrate services or products.
- ⇒ By sponsoring an event, you can potentially influence the buying attitudes of the guests and increase sales.
- ⇒ Achieve lots of publicity, which benefits your organization as you are mentioned in listings including the run website.
- ⇒ Through all the publicity; pre, post, and during the event, your brand will not be forgotten.



## Sponsorship Levels



### Gold: \$1,000

*(Limited to four sponsors, plus radio station in-kind)*

- ⇒ Logo and/or name of sponsoring organization boldly displayed on participant shirts.
- ⇒ A portion of the race (example the 1/2 mile kids-run) may be named after your organization.
- ⇒ Logo and/or name of sponsoring organization highlighted on any printed advertising material (fliers, brochures, etc.).
- ⇒ Logo and/or name of sponsoring organization and hyperlink to the organization's website on the Clovis Memorial Run web page.
- ⇒ A booth at the resource fair the day of the event in a prominent location.
- ⇒ Name of the sponsoring organization announced as a Gold sponsor the day of the event.
- ⇒ The organization may provide information or literature for the "swag" bag to be provided to participants.

### Silver: \$450

*(Limited to fifteen sponsors. Plus a \$50 value donation that will be used as a raffle prize)*



- ⇒ Name of sponsoring organization on participant shirts (no logo) listed as a silver level sponsor.
- ⇒ Name of sponsoring organization listed on any printed advertising material (fliers, brochures, etc.).
- ⇒ Name of sponsoring organization and hyperlink to the organization's website on the Clovis Memorial Run web page.
- ⇒ A booth at the resource fair the day of the run.
- ⇒ The name of the sponsoring organization announced as a Silver sponsor the day of the event.
- ⇒ The organization may provide information or literature for the "swag" bag to be provided to participants.

## Sponsorship Levels



### Bronze: \$150 - For Profit Organization Bronze: \$100- Non-Profit Organization

*(Plus a \$50 value donation that will be used as a raffle prize)*

- ⇒ Name of sponsoring organization highlighted on day of event information and sticker passports.
- ⇒ Name of sponsoring organization and hyperlink to the organization's website on the Clovis Memorial Run web page.
- ⇒ A booth at the resource fair the day of the event.
- ⇒ The organization may provide information or literature for the "swag" bag to be provided to participants.



**More information on sponsorships, please visit [ClovisMemorialRun.com](http://ClovisMemorialRun.com)**