

2020 Clovis Memorial Run Platinum Level Sponsorship Agreement

Clovis Memorial Run – Honoring Our Legacy

This agreement between the City of Clovis Senior Activity Center and _____ is for the Platinum Sponsorship level of the 2020 Clovis Memorial Race to be held Saturday, May 23, 2020. The event includes a 5K run/walk and 2 mile walk, a ½ mile kid’s run and a ½ mile senior walk or wheelchair push. In conjunction with the event, a resource fair, pancake breakfast, and kid fun zone will be held. The event is to honor veterans and seniors in our community. Proceeds from the event will be used to improve senior programs at the Clovis Senior Activity Center. In order to get your organization’s name on printed material and shirts, this agreement must be signed by **April 6th, 2020**.

As part of the Platinum level sponsorship, the City of Clovis agrees to the following:

- Platinum Sponsor will announce the start of each race offered at the Clovis Memorial Run.
- Platinum Sponsor will be the official sponsor for the Kid Zone.
- Logo and/or name of sponsoring organization on participant shirts. The logo and name would be the largest on the shirt and placed in a prominent fashion. There will be no more than one Platinum level sponsors (excluding radio station sponsors).
- Logo and/or name of sponsoring organization highlighted on any printed advertising material (fliers, brochures, etc.). Any material printed prior to the signing of this agreement may not include the organization name.
- Platinum Sponsor will be recognized on the Memorial Run web page separate from the rest of the sponsors that will include an informational write-up about their organization with their Logo and/or name of sponsoring organization and hyperlink to the organization’s website.
- A booth at the resource fair the day of the event in a prominent location.
- The name of the sponsoring organization announced as a Platinum sponsor the day of the event as well as the opportunity to speak about your organization to the over 500 participants.
- The organization may provide information or literature that will be included in the “swag” bag to be provided to participants.

The sponsoring organization agrees to the following:

- Payment for sponsorship in the amount of \$5,000 due no later than 60-days prior to the race date.
- Provide logo artwork and distribution materials as noted above.

Company Name _____ Contact: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Will you need power at your table? _____

Email: _____

Please provide a brief description of your company and the services you provide for our brochure.

By signing below you and your organization agree to the terms of the sponsorship.

Date: _____

Signature

Name (printed) _____

Make checks payable to Clovis Senior Activity Center, 850 4th Street, Clovis, CA 93612